

FOR IMMEDIATE RELEASE

Millennium Luxury Coaches “We Pay for A’s” program proves to be a success.

**SANFORD, FL-** June 18<sup>th</sup>, 2016. Millennium Luxury Coaches hosted the 2<sup>nd</sup> annual “We Pay for A’s” event in conjunction with the employee appreciation summer bash. The event is aimed at encouraging students to pursue academic excellence by acknowledging and rewarding their efforts during the school year. Students are reminded of the program periodically during the school year in order to give them a goal. At the end of the year, report cards are collected from each student after which the grades are tallied and a total cash value is set. A’s are worth \$20, B’s are worth \$10, and any grade of C or lower cancels the highest grade remaining on the report card.

**Measuring success;** Each year, when report cards are collected, the results are charted and compared to the previous year’s results. This year, every student ended the year with better grades than they had last year. After the tally was done, students showed remarkable progress with 70 more A’s and B’s than last year.

“The program’s goal is to teach students the principle of being rewarded for a job well done” Said Nelson Figueroa, President and founder of Millennium Luxury Coaches. “It was a pleasure to see the students walk up to the podium to receive their reward” Said Lara Figueroa, Program director. In the future, Millennium Luxury Coaches plans to expand the program to include a scholarship based on academic excellence.



**About Millennium Luxury Coaches-** Millennium is one of the largest converters of Custom Prevost Chassis for private use. Founded by Nelson Figueroa in 2001, Millennium has since grown to over 85 employees all working toward a common goal, to be the best in production quality and service. Known for technological innovation, Millennium has lead the way in home automation and mechanical advancements with every new custom coach. In addition to 12-15 new coaches built per year, Millennium also offers pre-owned, consignment sales, renovation & remodel, coach storage, and onsite collision and paint services. For more pictures of the event, check out Millennium's Facebook page at [www.facebook.com/millenniumluxurycoaches](http://www.facebook.com/millenniumluxurycoaches) or their website, [www.mlcy.com](http://www.mlcy.com).

To learn more about this program, contact Lara Figueroa, Program Director at 407-328-0190 or by email [lfigueroa@mlcy.com](mailto:lfigueroa@mlcy.com).