

The MARATHON

Marathon Coach Club Magazine - *Fall 2014*

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“Marathon Grand Canyon Experience”
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The MARATIME

"The Maratime" is a club publication produced by Marathon Coach, Inc., headquartered in Coburg, Ore.

Printed and distributed by The Ink Well, Eugene, Ore.

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Special Thanks

TO ALL OF OUR

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THIS ISSUE



Message from the Club

By Ken Byrtus
Marathon Club President

Boy, what a wonderful year we've been having. I hope you were able to take some fun outings in your coach this year. It seems every time Gina and I take our bus out we discover something new about it, and we're on our fourth Marathon. We purchased our first in 1996; what a great investment and a really fun ride!

Since my last letter, the club has held two successful rallies: the "Marathon Grand Canyon Experience" in May, and the "South Dakota Black Hills" in September. Thanks again to Bob and Anne Chambers and Don and Linda Rydstrom for hosting these events. Also thanks to all the attendee "volunteers" who helped at the rallies—we couldn't have done these events without you! But none of our rallies would be possible without the generous sponsorship of Prevost Car and Marathon Coach, so thanks again to both. And speaking of "above and beyond" volunteers: In this issue is a "Grand Canyon Rally Review" written by club member Alice Nelson. Thank you for doing this, Alice, and great job!

Many of you have sent deposits in for our 2015 and 2016 events, but there are many who have not. If there is an upcoming rally you plan to attend, please send your deposit in soon. The sooner we know how many will be attending each event, the better we can plan fabulous activities for everyone to enjoy! Use the Rally Registration form on page 45 to sign up. The September South Dakota rally was the 12th event Gina and I have attended since 2008. The rallies are lots of fun and a great way to see new sights and meet wonderful people.

During our May Board of Directors' meeting it was decided that the club will give a 50 percent discounted rally fee to those who purchased their first Marathon Coach on June 1, 2014 or later. We hope this incentive will encourage more owners to join the club and participate in rallies, which are such an important aspect and asset of the club.

Gina and I look forward to seeing you next year in Las Vegas in April or in Québec City in September. And keep the shiny side up.





News from Marathon Coach

Steve Schoellhorn

As fall departs, thankfully we've been very busy at Marathon this year. If you watch the hit show "Extreme RVs," you might have seen us on the Travel Channel over the summer. A special thank you to Dave and Misty Younce for their willingness to participate, their great ideas and their generosity in sharing their coach. One aspect that made coach #1210 extreme enough to draw the attention of a TV show was its incredible use of space. An active family with five young children, Dave and Misty needed specific features and a special floorplan to keep their entire family engaged and comfortable. Five bunks, each with its own private entertainment center, were created; plus a two-person desk was designed into one of the bunk areas, with the lower bunk lifting out of the way. Also making incredible use of space is the master bedroom. In its down position, the master bedroom has a large bed with a settee at the foot and a rear bath and shower. With the Murphy bed in its lifted position, the bedroom is transformed into a roomy kids' movie and gaming room with a 50-inch display. For added comfort, the settee bench, opposite the Murphy bed, extends with the

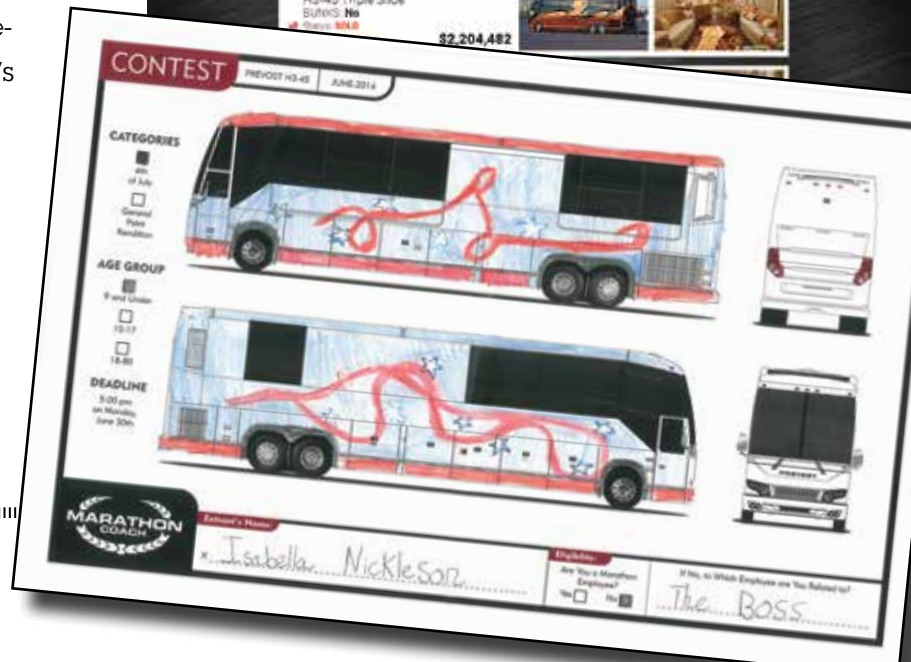
touch of a button, becoming a couch for the kids to comfortably play video games on or watch TV. Now add in one electric and one manual sleeper sofa to the salon creating sleeping arrangements for 11. If you want to know more about the illuminated cracked glass surfaces, additional televisions, matching golf cart with storage bay and other innovations, check your local listings as the Travel Channel has featured the episode a number of times. Of course, as soon as a clip is available, we'll be sharing a link on Facebook as well as our website.

If you've been to our website lately, you might have noticed it's looking a lot different. Our customers are more advanced than ever before at exploring the internet and researching the things they're interested in. Recognizing that many of our customers are also visiting our site from tablets and phones as well as laptops and desktops, I wanted us to streamline an easy to navigate website that's also mobile friendly. Our website is a great step in providing the information they're looking for. Plus, with the multiscreen delivery, you can find it in the venue you want. We just launched in mid-July and the response has been fantastic. Clean



lines, more videos, extremely user friendly, it's now easier than ever to connect and communicate with us. Whether you're looking to sign up for our newsletter, see where we've been showing up in the media lately or pin your favorite coach to your Pinterest board, we're ready. You can find the new site at www.marathoncoach.com. I invite you let me know what you think because we designed it with you in mind.

If you've visited our Facebook, Pinterest, Twitter or Google+ accounts recently, you might know about the coloring contest. I thought it would be fun to embark on a creative adventure with Marathon's first Paint Design Contest for Kids (of all ages). Marathon employees, family members and the public at large were challenged to create the most stunning Marathon Show Coach ever designed, and boy did they produce. Here's a quick funny story. My 11-year-old daughter Chase (who is the firecracker of my three kids) dove into her paint design when I brought the blank copies home. She immediately marked herself down for the nine and under category. When I reminded her she's 11, she said,



"I don't care; I want to win." How's that for good sportsmanship? I think she was afraid her older sister would beat her. She then goes on to tell me that she won't be writing her name down because I (or others) won't allow her to win. I have no idea where she dug up "Isabella Nickleson" as her alias but she needs to work on her sneakiness as you'll see she writes that young Isabella (nine or under I'm guessing) is related to "The Boss." She blew her own cover. You can see her entry here and some others on pages 50-51.

On pages 20-23, you'll find details of one of our more recent Show Coaches, coach #1217. I still love the shiny, stainless steel, classic styling of the Prevost X3 chassis. And with 89 inches of headroom, the coach promises to keep its new owners and their guests comfortable. We also highlight Marathon Coach #1216 as we follow Gary and Alice Nelson. From driving their Marathon in New York City to their love of cold weather camping, these two embrace adventure. Thank you both for being so gracious with your time, photos and coach. I want to acknowledge Alice for writing such a great review of the "Marathon Grand Canyon Experience" rally. It's really well done. You'll learn more about the Nelson's and their coach on pages 26-29. And, of course, I want to thank Bob and Anne Chambers for hosting this fun-filled rally in Arizona. Everyone had a great time.

Our design and engineering teams have outdone themselves once again on Coach #1220. With a striking exterior combining brilliant red candy, glistening white, gold leaf pinstriping and some shimmering accents, it's been getting a lot of attention. The sophisticated, yet inviting, interior with a travertine path

running through the salon's wood flooring provides an ideal backdrop for relaxing. Hopefully, you had a chance to tour it if you attended the South Dakota rally in September. Attendees appeared to have a great time exploring the coach as well as the legendary and beautiful Black Hills of South Dakota. With majestic views of Mount Rushmore, an exclusive tour of the Crazy Horse Memorial and Museum with the world's largest mountain carving, an 1880's steam train ride, tasting some of the state's unique fruit wines, taking an open-air Buffalo Safari jeep tour, dinners, dancing and so much more, there was plenty to see and do. Hearty thanks to Don and Linda Rydstrom for hosting such a fun and exciting rally in your home state. Well done. Be sure to read the review starting on page 12. If you have yet to attend a Club rally, I encourage you to register for the next one taking place in Las Vegas April 20-25, 2015. You won't be disappointed. Of course, the Québec City Rally, being held Sept. 14-19 in Québec, Canada, also promises to be a great adventure. Thank you to Prevost for offering to host this exciting rally and for your continued support.

Wherever your happy and healthy travels take you, I wish you the best for an enjoyable and memorable adventure.

Warm regards,



Steve Schoellhorn

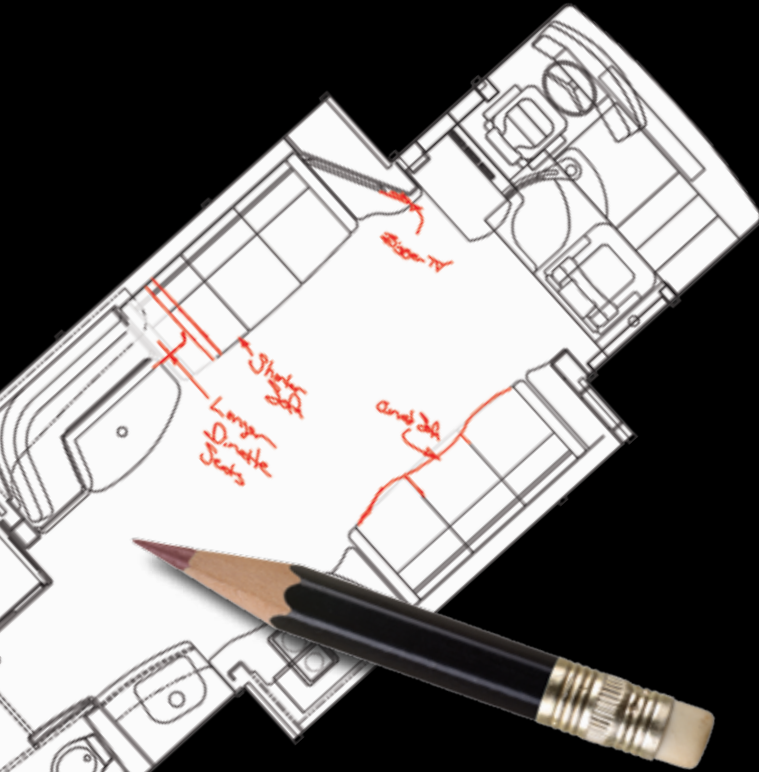
President and Owner



Advantages of Custom Designing Your Coach

If you can envision it, Marathon Coach can create it.

Imagine a luxury motorcoach that expresses your taste and personality. Our primary goal is to personalize each and every coach to meet the individual needs of our customers. And with thousands of different colors, materials and styles to choose from, the creative possibilities are endless.



Expertise: Because we have the most experienced engineers, designers and craftspeople in the industry, we have the knowledge and resources to make your unique vision a reality. Marathon's team is extraordinarily talented, with every department working together to design and produce each custom coach. We are proud to have many long-term, dedicated employees with more than 1,600 years of combined experience; our average employee has more than 15 years of experience.

Customization:

- Create the floorplan or use one of our classic designs
- Work with our world-class interior designers to express your style
- Visit with our exterior paint expert to create your custom dream coach

Reputation of Excellence: Find out for yourself why successful business people, music legends, NASCAR drivers, sports professionals and movie stars alike choose Marathon Coach, Inc.

While we encourage people to visit in person to design their custom coaches, as we truly enjoy meeting with our clients in person, our talented and friendly team of engineers and designers are experienced at working with clients remotely, too. The possibilities are only limited by your imagination.

To learn more about Marathon's custom-built luxury coaches, please contact a sales representative at any Marathon location.



Excellence by Design

www.marathoncoach.com



“South Dakota Black Hills” Rally

With a humongous stuffed buffalo guarding the entryway to the club’s rally registration room on Monday morning, Sept. 15, attendees knew they were in the rugged Black Hills of South Dakota! And though the surrounding area received eight inches of snow just four days earlier, the weather for the five days of the rally was picture perfect: crisp in the morning, with sunny and warm days and not a thunderstorm or rain cloud in sight.

After the conclusion of registration, the club’s Board of Directors met to discuss the state of the club and its future. With this business successfully addressed, attendees enjoyed a restful afternoon where they were parked at the Mt. Rushmore KOA in Hill City before hopping the transportation bus bound for Rapid City and

the beautiful home of Hosts Don and Linda Rydstrom.

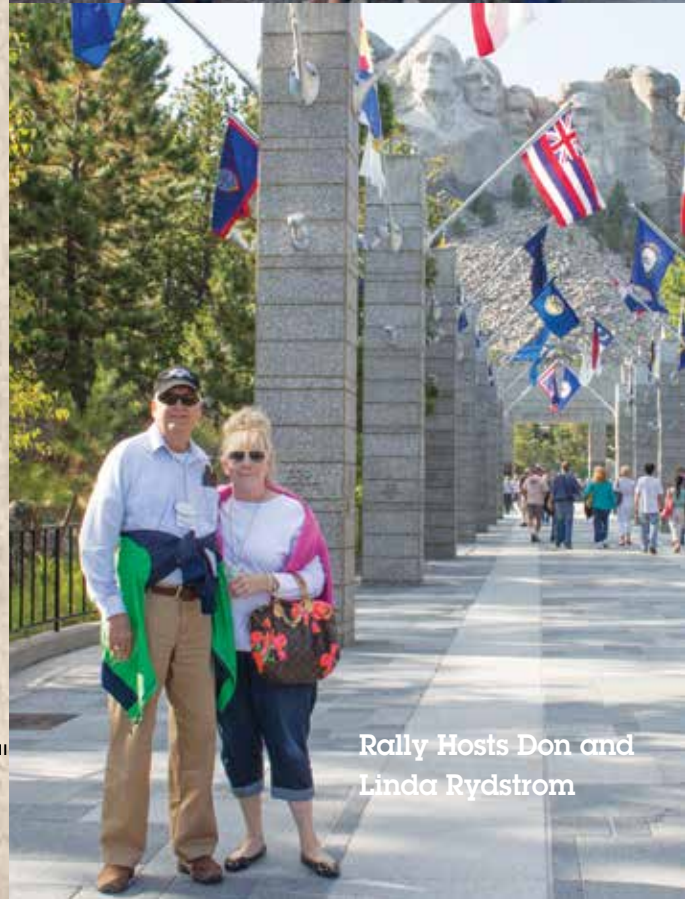
The “First-Timers” welcome social took place in the hosts’ garage, where their exotic car collection proved to be a big hit. After introductions, photos and toasts, everyone moved into the pool house with the other rally goers to enjoy cocktails, elegant appetizers and the music stylings of two-time South Dakota fiddle champ Kenny Putnam and singer/songwriter Boyd Bristow. Kenny began touring and recording with The Red Willow Band in 1975. He was invited by the Smithsonian Institution in 1975 and 1976 to participate in The Festival of American Folk Life to demonstrate violin making, as well as play. Kenny toured and recorded with Roy Clark for more than seven years, appearing in



The Grand Ol' Opry, The Tonight Show and Hee Haw. He has performed on stages worldwide, including the JFK Center for the Performing Arts, Caesars Palace in Las Vegas and the Oktober Hall in Leningrad. Boyd Bristow is a veteran musician and star instrumentalist. He has played with Blueberry Buckle, The Red Willow Band and Vince Two Eagles in Europe. He and Kenny are friends who perform together regularly.

Tuesday morning began with a satisfying breakfast at the KOA's on-site Ponderosa Restaurant. Attendees then gathered at Marathon's display coach, stunning Show Coach #1220, to receive a company update from Marathon Coach President and Owner Steve Schoellhorn. Along with a string of entertaining jokes, Steve reported healthy sales and increased production plans, as well as reminding everyone about the 2015 and 2016 Marathon rallies and what fun they're going to be.

Next on the schedule was a fun and friendly "Tolf" competition at the KOA's on-site "Tolf



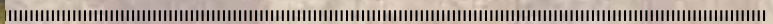
Rally Hosts Don and Linda Rydstrom

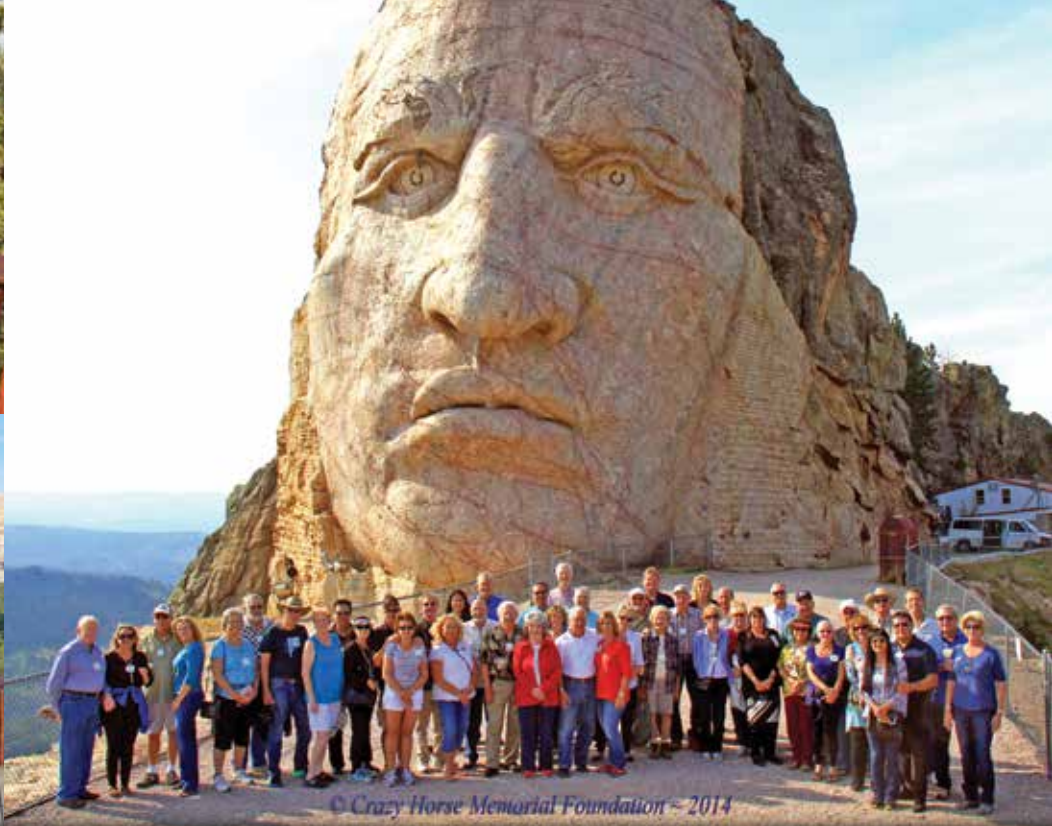


First place "Tolf" winners: Cathy and Guy Huta and John and Cathy Lamb

Course." If you've never played, check it out sometime because this is a really fun game! Using a golf iron and a tennis ball, players try to sink the ball in an enlarged hole in the ground (just like in golf). First-timers John and Cathy Lamb, and returning rally goers Guy and Cathy Huta, were the foursome that swept first place, as well as the honorary comedic award. If you have yet to visit with either of these vivacious couples, be sure to catch them next time. You won't be sorry.

With our transportation bus loaded just after 2 p.m., the group was ready to visit the Crazy Horse Memorial. After a warm reception by Crazy Horse staff, attendees were ushered onto shuttle buses and taken to the top of the memorial, to be "Face to Face on the Arm" of Crazy Horse. This was a powerful experience. Next was a Native American performance for our





group on the terrace by Miss He Sapa Wacipi Win, whose English name is Sabrina Pourier. This talented 17-year-old told stories, sang, and demonstrated the “fancy shawl” dance. Marathon Salesman Rick Mount then led the group to the museum that houses Sitting Bull’s ceremonial pipe and bag, which he donated to Crazy Horse in 1997. Because Sitting Bull is considered the best-known Native American, this pipe may be one of the most important American artifacts in existence. Soon after, everyone enjoyed a private social on the terrace. Dinner festivities continued in a private dining room in Laughing Water Restaurant with a gorgeous view of the monument. The evening concluded with the “Legends in Light” laser light show, a moving account of the people and the monument of Crazy Horse. This special day at Crazy Horse—made possible by the late Ruth

Ziolkowski (endearingly referred to by staff as “Mrs. Z”) and her wonderful family—will be remembered by attendees well into the future. On behalf of the club, thank you again!

After breakfast Wednesday, our transportation bus headed for the 1880 Train Depot in Keystone. Passengers enjoyed the one-hour scenic journey as the steam train delivered everyone to the Hill City Depot. Next on the schedule was wine tasting and lunch at Prairie Berry Winery. This family-owned winery has been making South Dakota fruit wines for more than five generations. And after sampling Red Ass Rhubarb, Buffaloberry Fusion, Lawrence Elk and Phat Hogg Red, many attendees





decided to take wine home with them. But not before enjoying a glass of wine, gourmet pizza and the music of talented writer/singer/guitarist Hank Harris during lunch.

After a short retreat back at the campground, the group was ready for a night of dinner and dancing at Arrowhead Country Club in Rapid City. Upon arrival, a variety of tasty appetizers were passed while people mingled. At the conclusion of dinner, it was time to dance! "DD & the Fayrohs" were inducted into the South Dakota Rock-and-Roll Hall of Fame in 2011, and attendees quickly knew why. As they played "The Loco-Motion," attendee Sandy Kincaid grabbed people from their tables and started an enthusiastic train of dancers throughout the ballroom. "Hang on Sloopy" proved to be another popular song. Be sure to watch for the video highlight on "The Maratime" website.

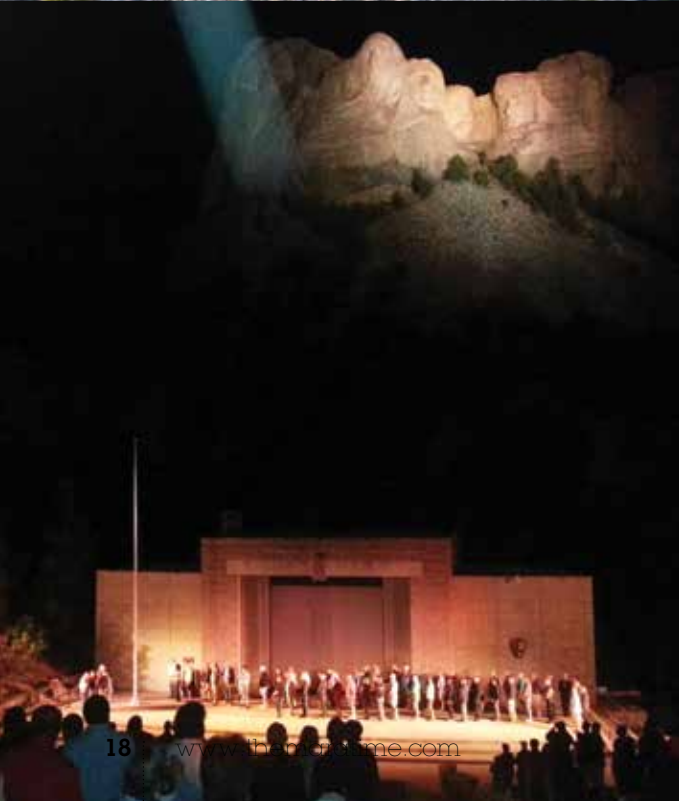


Thursday morning kicked off with a much requested "Tech Talk" session by Marathon Tech Support Manager Leon Snider. Soon after, our transportation bus headed to Custer State Park for buffalo-safari open-air Jeep tours. From buffalo to prairie dogs, the hills were teeming with wildlife. After the rides, attendees gathered for a social on the patio and dinner in the lodge's Glass Elk Dining Room. Interestingly, the State Game Lodge was the summer White House for President Calvin Coolidge in 1927. It was also visited by Dwight D. Eisenhower in 1953.

The final day of the rally provided the perfect opportunity to explore individual interests. Because there was "free time" until mid-afternoon, some attendees took scenic drives on their motorcycles and in their cars, while others drove to Bear Country USA, Deadwood and Sturgis. And others just kicked back at their site

at the beautiful Mt. Rushmore KOA. But by 3:45 p.m., everyone was off the bus and gathered at the entryway to Mount Rushmore, which proved to be an inspirational spot to spend the last day of the rally. Within 10 minutes of arrival, many were spotted touring the park with "TJ" vanilla ice cream cones in hand, which is said to be the original recipe from Thomas Jefferson himself. Prior to dinner in the Carver's Café dining room, attendees were treated to a private social on the terrace under the watchful eyes of the presidents. This unique setting will be remembered. The final event in the park, the Evening Lighting Ceremony, took place at 8 p.m. in the outdoor Amphitheatre.





At the conclusion of the ceremony, all past and current veterans and active duty military were invited to the stage to introduce themselves and state their branch of service. The club was honored to have several of its attendees participate.

Is it grand adventure, food and fun that make a Marathon rally great? If so, this event fit the bill. But other elements, such as friendship and camaraderie, made this rally not just great but also something to remember and smile about. On Friday evening, as our bus pulled to its final stop, people could be seen sharing hugs and well wishes. The South Dakota hills did more than provide a gorgeous backdrop; it also provided the ideal landscape for connection. Thank you to Prevost Car and Marathon Coach for providing unwavering support to the club. A hearty thanks to Don and Linda Rydstrom for hosting and graciously inviting everyone into their home. And finally, thanks to the volunteers who made this the flawless event it was. Until next time, happy trails and safe travels. 🇺🇸

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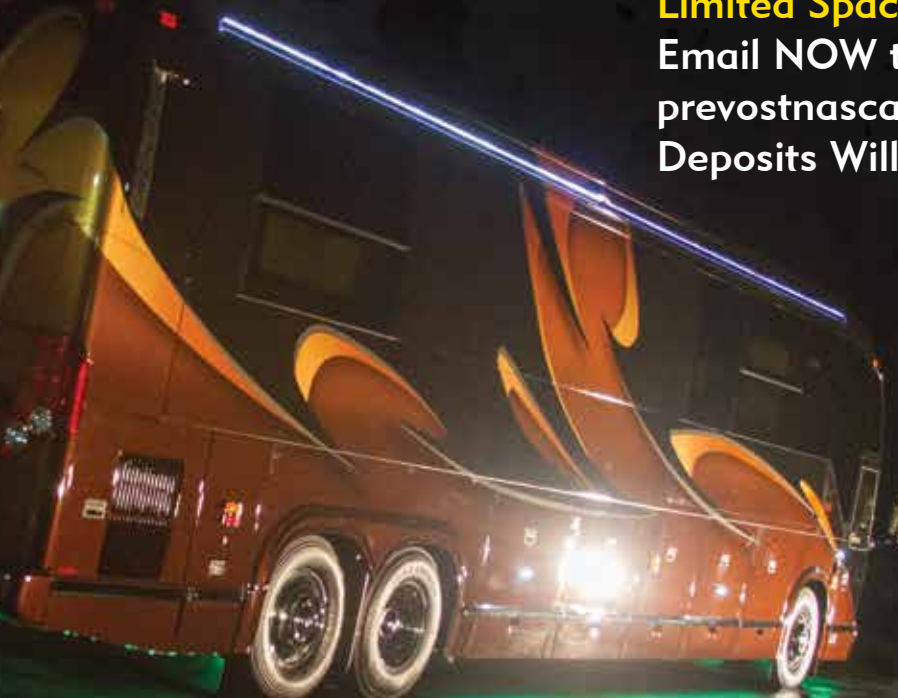
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Take a Tour of Marathon Show Coach #1217:

Sophisticated and Exotic

Already the center of attention, Marathon Show Coach #1217 is the perfect blend of the sophisticated and the exotic. Combining timeless design and extraordinary detailing, this Marathon coach, converted on a Prevost X3-45 double-slide chassis, is nothing short of stunning. And with 89 inches of interior headroom, even taller passengers feel comfortable.

As soon as you step inside this gorgeous coach, you'll notice the warm browns and rich coppers that envelope you. The leather pilot and co-pilot seats have modern appeal with radiant inserts. As you enter, the Corian double-radius edge treatment on the console and end table glimmer with light. With solid-wood planking throughout the salon and integrated into the galley and bath, this coach makes a lasting impression.

When you're ready to entertain, you'll find the leather sofa, recliner and facing dinette provide plenty of seating for friends and family. With the Crestron home theater feature, you can enjoy movie night like never before. All you need is the popcorn, because with one simple touch on the hand-held control, the system automatically closes the blinds, dims the lights, activates the Blu-ray player and turns on the





surround sound. So grab a seat and enjoy the show on the 50-inch, 3D HD television.

Guests who may be staying the night will appreciate the bunks-to-wardrobe feature. Unlike many motorcoaches where overnight guests or family members are a mere afterthought, Marathon Coach has a revolutionary new feature that provides bunk beds, each with its own audio/visual system, so everyone has his or her own space. The innovation comes along when traveling without guests. With the press of a button, the upper bunk lowers to the bottom of the unit, clearing the way for an additional spacious wardrobe.

As you move from the salon to the master

suite, note the glossy "Napele Koa" and "Viola" cabinets, polished "Lava Rock" countertops, handcrafted glass sinks, high-definition televisions throughout including the salon, bedroom, bathroom and bay, Aiphone intercom system with camera, Marathon's patented TechLink smart coach system, iPad interface tied into the Crestron system, Valid leveling system and other features that makes this coach a stand-out.

Marathon Show Coach #1217, with its regal black and merlot body with champagne highlights, makes an undeniable impression inside and out. To see more of this dramatic coach and others, visit our YouTube channel at www.youtube.com/marathoncoach1.





Marathon *Show Coach #1217*, with its regal black and merlot body with champagne highlights, makes an *undeniable impression* inside and out.



You Don't Have to Choose with Marathon's Innovative

Bunks-to-Wardrobe



At Marathon, we believe that the comfort of guests and additional storage space shouldn't be an either/or. Even though bus conversions and Class A motorhomes can run as long as 45-feet, overnight guests are still often left in the cold, sleeping on a converted sofa, or worse, a dinette. Unlike many motorcoaches where overnight guests or family members are a mere afterthought, Marathon Coach has a revolutionary new feature that provides bunk beds, each with its own audio/visual system, so everyone has his or her own space. The innovation comes along when traveling without guests. With the press of a button, the upper bunk lowers down to the bottom of the unit, clearing the way for a spacious wardrobe.

Over the years, Marathon has designed numerous coaches featuring bunks. However, the engineering team started to consider what it would take to convert the bunks to a wardrobe and back again. This way, coach owners could use all interior spaces to capacity when traveling without guests. "The way we solved the challenge of converting the bunk to a wardrobe is by using technology that's available to us now," said Engineering Manager Jay Graham. "Space is tight so we went with a combination of doors that are air powered. They slide open and then hinge back, so whether it's a bunk or a wardrobe, you can adjust the door position accordingly. You push a button and the bunk goes up or down; it's really slick."



robe Feature



With the inventive design, high-quality components and a quiet, heavy-duty motor, guests can expect a comfortable night's sleep with full support whether they're a 60-pound child or 300-pound adult. Plus, recognizing a tablet interface as a better entertainment option than a mere television screen, the engineers created a tablet interface center and phone charging station, so guests are free to surf the web, play games, watch shows and check email.

"The last thing many people do before going to bed at night is look at their smart phones," said Graham. "Knowing that people want to have their phone close by, we incorporated a little slot in the bunk entertainment

pod. There's a 110 outlet to plug the charger into. Then they can just slide their phone into a little padded spot so the phone charges while they sleep. Or if they get that important call at night, it's right there for them to be able to answer."

This state-of-the-art technology provides the reliable performance and duality needed to have the space desired for guests without giving up an expansive extra wardrobe. The bunk beds are there when you need them and maximizing storage space when you don't. To see this technology in action, visit our YouTube channel at www.youtube.com/marathoncoach1. ↴



Coach #1216

Cold Weather Camping





“This motorhome isn’t just a place to live as we travel. It is a way to *explore and experience.*” - Alice Nelson

Meet Gary and Alice Nelson. The same sense of adventure that had this fascinating couple flying their single-engine Cessna across the North Atlantic, exploring Greenland and Iceland on their way to Europe, now has them reveling in cross-country, dry-camping adventures.

“A favorite excursion in our coach is going to where there is a big blizzard, parking and enjoying the activities,” said Alice. “Even with lots of wind and piles of snow, the coach is comfortable and the camping is not crowded.”

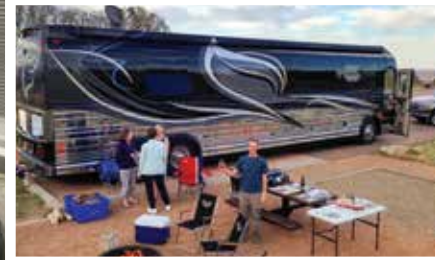
Their love affair with Marathon started around 2000 when they purchased Marathon Coach #0279, a pre-owned H3-40. “The old coach remains in splendid mechanical condition; it isn’t nearly worn out,” said Gary. “So why buy a new one? Because the new coaches

keep getting so much better! The new X3-45 was our tipping point.”

Their Marathon Coach #1216, built on the newly updated Prevost X3-45 chassis, offers the highest interior headroom available at 89 inches, making it perfect to accommodate taller passengers such as Gary, at 6-foot-6, and their son Fletch, at 6-foot-9. And with a longer wheel base, the increased storage bay width allows them to pack even more necessities for longer journeys.

Because their enthusiasm for adventure and love of cold weather camping often take them to more remote areas, in addition to the three 120-volt toekick heaters, the Nelsons have five heaters upstairs, with another five in the underbelly, plumbed into the fuel-fired heating





system, ensuring their coach will be warm and ready no matter the conditions outside. And there's no need to worry about disturbing their neighbors no matter how close the quarters, how chilly the weather or how early the morning. With a quieter generator and engine, the Nelsons can start their coach, warm it up and get it on the road before dawn without waking the campers around them.

So just how do these two find themselves at the frozen Timberline Lodge in Oregon or following the Natchez Trace for hundreds of miles? "When Alice and I plan trips, we start with a mission, any mission. It may be to see a space shuttle launch, explore Newfoundland or go storm watching," said Gary. "Then we start filling in what to do on the way there and on the way back. The adventures emerge in that filling-in process. It seems to turn out that our best adventures were not the big missions—though we do enjoy the selected destination activities—they were discoveries along the way."

Since taking delivery of their coach in March, Alice and Gary have driven more than 10,000 miles. Selecting to attend Alice's U.S. Presidential Scholars 50th Anniversary Summit at the end of June, their "trip to Washington, D.C." had them visiting friends in Brewster, Neb. while snow blew at 40 knots, visiting with family in Colorado and hiking at Zion National Park





in Utah, only to be met with 104 degree temps. After about a week in Arizona attending the Marathon Club's "Marathon Grand Canyon Experience" rally, they ventured onward to Canyon Lake, Texas to see some of Alice's family. From Port Arthur, Texas to Vidalia, La. to Vicksburg, Miss. and cruising the Natchez Trace, a 440-mile long and 800-foot wide national park, these two stopped at countless historical and interesting sites along the way. And this was just the beginning. "We stop to explore often," said Alice.

As the Nelsons meandered along the Blue Ridge Parkway in Virginia, they found themselves traversing dense woods and steep terrain. "I told Marathon we intended to take this motorhome 'in harms way' to quote John Wayne," said Gary while visiting the Peaks of Otter Campground. "Well here we are and the motorhome is working extremely well."

Toward the end of June, Coach #1216 arrived safely at the Nelsons' destination: Washing-

ton, D.C. After Alice and the others were welcomed with plentiful pomp and circumstance at the Presidential Scholars 50th reunion, the two headed to New York just in time for Independence Day. Finding themselves camped adjacent to Liberty State Park and within walking distance to Ellis Island, they celebrated the 4th of July watching fireworks dance above Lady Liberty. Of course, because it was Gary and Alice, the trip didn't end there. "And that is how all these places get added," said Gary.

Being avid "home cooks" these two claim the galley is their favorite feature every mealtime. Every night, however, it's the California King bed as Alice reports they are both sleeping better now that Gary is no longer forced to sleep crosswise with his feet hanging over the edge. "We can't say that we'd change a thing after using the coach hard for three months," said Alice. "We are still grinning, exploring and writing our travelogues!" 🐾



The Fogartys

A Family's Adventure



After 442 days on the road, the Fogarty family has returned to their home base in St. Louis, Mo. Middle child Grace wanted to visit all 49 states and earn at least 50 Junior Ranger badges in National Parks and Monuments. Forty-nine states and 27,512 bus miles later, Emma (14), Will (9) and Grace Fogarty (12) earned 61 Junior Ranger badges while on this adventure.

The highlight of the trip was the Alaskan highway and six weeks in Alaska. "What we saw while in Alaska, the amazing scenery and the wildlife, changed us all," said Bill Fogarty. "We traveled to some of the most remote places in this country and saw amazing things every day while we were in Alaska...yet returned home to 'our own' beds each night in our bus!"

When it was time to come back to the lower 48, the Fogarty's opted to take the Alaskan Marine Highway from Haines, Alaska to Bellingham, Wash. aboard the Columbia Ferry. Getting the bus on board at low tide with two inches of

vertical clearance was stressful, but uneventful with the assistance provided by Leon Snider from Marathon's Technical Support group. "With Leon's help and suggestions we were able to 'power down' everything on the bus with the exception of the refrigerator for the four-day trip to keep nearly 50 pounds of halibut and salmon frozen inside," said Bill. "When we had some issues getting everything powered back up to exit the ferry in Bellingham, Leon and Luke from Valid Systems were right there to help us."

"Looking back on the past 14 1/2 months and recalling all that we have seen and done," said Bill, "the people we have met along the way and the memories we have shared and experienced as a family will be with us forever."

Moving out of the coach and back into a house without wheels is going to be a big adjustment...so they are already planning their next adventure! 🐾



Welcome to the Marathon Family

Marathon Coach would like to congratulate and thank the following for purchasing our coaches!

NEW OWNERS

Krieg & Ashley Allen
Jamie & Debbie Bradford
David & Marcy Budd
Bill & Cindy Cosentino
Ron DeLuca
Don & Joyce Friedman
Jim & Barbara Griffith
Forrest & Katie Griggs
Roger & Hattie Haeflinger
Craig & Vicki Hemstreet
Tony & Linda Horner

Tom Smith & Bill Hughes
Don & Janis Jolly
Randall & Lori Juday
Jerry & Jolene Kenney
Sam & Patti Kyle
Mark Lee
Randal & Rustin Levenson
Thomas & Susan May
Michael & Lyn McIntyre
Mike & Sharon Minster
Marty & Susie Morehead

Larry & Denise Peters
Tomas Pequeno & Hilda Enriquez
Jim & Sandra Price
Rich & Nancy Riddle
Gary & Betty Smith
Larry & Roberta Sturm
Aaron Temple
Fred & Kathy Thompson
John & Carmen Van Druenen
Ray & Amy Walker
Dennis & Sherry White

ENCORE OWNERS

Jean & Laurie Babilis
Joe Bottieri & Sandy Evans
Tom & Nancy Chilcote
Fred Dahl, Jr.
John L. & Karen L. Hawkins

Al & Mary Ellen Hermann
Bill & Jane Klink
Bill & Fleeta Lackey
David & Diane Meadows
Jerry & Vickie Moyes

David & Claudia Pease
Hap & Martha Stiles, Jr.
John & Erin Strader
Mike & Cindy Warn

Caring Thoughts

OUR CONDOLENCES TO ALL

On an ongoing basis, Marathon Club members and friends are faced with challenging personal issues: loved ones have passed on and major surgical procedures have been performed. Marathon Coach and the Club wish to acknowledge these people.

Their strength and courage are an inspiration to us all.

Marathon Owners – Current and Past – Who Have Recently Passed Away:

Weldon Whitis (February of 2014) ■ Lee Wetzel (April of 2014)

Crestron.

Robust, High Technology for Your Marathon Coach

Marathon might not come to mind when thinking of high-tech medical facilities, stadiums and military applications, but it should. These same Crestron systems used by the most technically advanced facilities and corporations are also featured in Marathon coaches. "This is the same automation technology you might see in university lecture halls, hospitals and surgical auditoriums," said Audio/Visual Design Engineer Dave Dolby. "It's the exact same model, not a stripped down unit."

Why did Marathon choose Crestron as the central "brain" of a Marathon Coach? Because Crestron does more than connect devices such as audio/video or lights, it integrates all of your devices into one seamless command center. Plus, this system will be relevant, reliable and functional as long as you need it, be it two years or 2 million miles.





Robust

The possibilities are endless with this commercial-grade system. Not only is Crestron an integrated solution providing the tools needed to control environmental networks such as coach climate and lighting, as well as monitor various systems such as water levels and battery charge, it's also programmable to make complex operations simple. For instance, one Marathon owner wanted seamless transformation of his coach from conference meeting area to a pleasurable romping space for his grandchildren. With one touch, he was able to convert the corporate environment with seating for eight to 10 business associates into a modern, kid friendly bedroom and play area that was the perfect place for watching movies, sleeping or perhaps even "bouncing."

"Although there are a number of residences that will use this level of equipment," said Dolby, "this is certainly the type of stuff you're going to see in a serious commercial atmosphere where failure isn't an option."

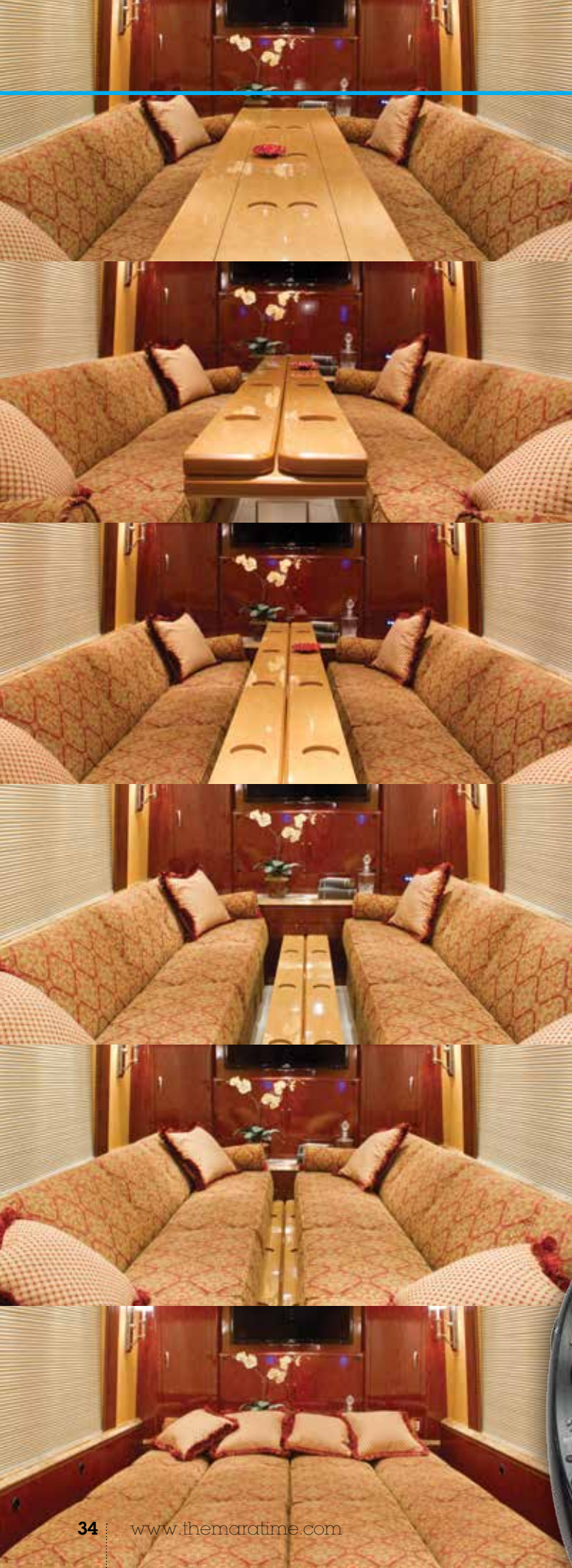


Longevity

"We didn't install systems in the coaches so we could just get past our warranty and then have them on their own," said Marketing Manager Pete Sutton. "We install control systems that are designed to last the life of the coach. This is not only going to take care of you for years to come, but we can come back into this coach 10 years later and still add new components to that Crestron system, still reprogram it and work with it."

Unlike many systems that are designed to become obsolete, Crestron was created to serve for the life of the coach. Don't let the iPad/iPhone integration fool you; not all systems are created equal. Crestron simply applies these tools to create one more access point for you to drive this highly customizable system.





Program Capabilities

Our clients expect the best and that's what we strive to provide. Other products on the market are limited by how fine of detail they can program into one button. "There's a certain amount of limitations to the amount of programming, the preciseness of the programming, on what it can perform and what it can do on those other systems," said Dolby.

The Crestron system allows nearly any electronic device to be incorporated and controlled from the one touch pad. When your system and devices go beyond connections to true communication, you're free to create your ideal environment. This unrestricted programming ability also allows us to make multiple events happen in sequence from the push of one button. With a single touch from your mobile app, touch screen or key pad, you can prepare your coach for movie night, high-end entertaining or bedtime. No other system provides as much ease of use and convenience. In short, we're not limited by equipment, only our imagination.





Movie Night Will Never Be the Same

All you need is the popcorn, because your "theater button" takes care of the details. Imagine enjoying an afternoon relaxing on your coach's recliner, posting photos of your trip on Facebook and responding to a few emails. With the emails answered, it would be nice to watch that new movie you rented. But instead of reaching for your remote you simply switch to your Marathon Coach app on your iPad and touch the theater button. The blinds go down, the lights dim, the TV comes on and your movie spins in the Blu-ray player. And now it's time to relax. 🍿

Leave the remotes in the box. All components are controlled through the Crestron system.

“Marathon Grand Canyon Experience” Rally

By Alice Nelson

The first Marathon Club rally of 2014, held May 20-25, was indeed a “grand” celebration. Twenty-five coaches gathered at the Grand Canyon Railway RV Park in Williams, Ariz. for five solid days of fun and adventure.

Located high in the heart of the Kaibab National Forest at an elevation of 6,770 feet, Williams was founded in 1880 by the trapper and mountain man,



“Old Bill Williams.” When the last segment of Interstate 40 was completed in October of 1984, Williams gained the distinction of being the last town in America on historic Route 66 to be bypassed by the freeway. Today Williams is known as





the “Gateway to the Grand Canyon,” however, it is also close to other Arizona attractions, as rally participants discovered.

Not wanting to miss a bit of fun, several attendees “blew into town” before the rally’s official start date (yes, there was an arwing-retracting wind early in the week). Because

it takes more than a little breeze to daunt this crowd, Rally Host Bob Chambers climbed on his motorcycle as planned, and led a small group of intrepid bikers for an afternoon ride on Route 66. The bikers returned in time to join others for drinks, conversation and a pre-rally potluck barbeque at the RV park Monday night.





At Tuesday morning's rally registration, attendees signed up for activities taking place during the week and confirmed meal choices. The team of rally registration volunteers distributed "welcome bags" containing a variety of desert essentials (water bottles, hats, sunscreen and lip balm) and answered questions. Thanks again to this wonderful group of people for helping!



Station 66 Italian Bistro in Williams was the site of the rally's opening dinner, which was preceded by the "First-Timers Welcome Social." The nine first-timers

settled in nicely and were warmly welcomed by fellow attendees. At Station 66 we enjoyed authentic Italian food and the music of acoustic guitarist Jim DeBlois.

This rally included an overnight stay in a hotel at Grand Canyon National Park, so Wednesday morning we boarded the "Fred Harvey" luxury dome parlor car at the Train Depot in Williams. Prior to boarding, we watched a live Wild West Show. And as luck may have it, attendee Buddy Ford found himself in a poker game with all of the cowboys. One thing led to another and soon tempers were flaring and the cow hands were reaching for their six-shooters. Fortunately the sheriff showed up, shot the bad guys and rescued Buddy, which allowed us to board the train with our group intact.



Our car traveled the 65 miles to the Grand Canyon at a relaxing pace, through high desert plains, arroyos and ponderosa forest. We enjoyed a continental breakfast and beverage service, and a strolling guitar player. After arrival at the Grand Canyon, attendees enjoyed a delicious lunch at the El Tovar Hotel.

During free time after lunch, some attendees explored the Grand Canyon Village, checking out the gift shops and art galleries and the Verkamp's Visitor Center. More energetic members donned their rally hats and sunglasses and headed for the Rim Trail to find the best viewpoint to take photos. By late afternoon, everyone had checked into their room at Maswik Lodge.

Wednesday evening we reconvened for "Revelry on the Rim," an evening of dinner and

dancing. Two musicians provided our entertainment on the upper floor of the Thunderbird Lodge. When stepping out on the veranda, attendees were rewarded with another spectacular view of the Canyon's rim. A surprise highlight of this evening...First-Timers Keith Parry and Judy King announced their engagement. Congratulations, Keith and Judy!





After breakfast Thursday morning we had time on our own to explore. After lunch, we took the 1 ½ hour “Grand Rim Bus Tour,” which stopped at three scenic overlooks that most visitors don’t get to experience because private vehicles are not allowed in this area of the park.

At 3:30 we were settled into our comfortable seats on the train returning to Williams. While watching the scenery unfold, we noticed three masked men on horseback riding alongside the train. We stopped and the robbers entered the car waving their pistols, taking dollar bills from behind the ears and under the watchbands of us poor, hapless passengers. Fortunately, the fearless Sheriff showed up again with his badge and six-shooter and saved us. That evening we enjoyed another wonderful dinner, this time in the Gateway Room next to the depot in Williams.

After breakfast Friday morning came “Tech Talk.” This session went over some of the

new features that are offered by Prevost and Marathon; there was also time for questions and answers. Following “Tech Talk,” attendees boarded a Prevost transportation bus for a trip to Sedona, where we had an elegant lunch at “Rene at Tlaquepaque.” After lunch, we had free time to wander and shop before climbing into our “Pink Jeeps” for a truly scenic tour among the red rocks of the Mogollon Rim.

This seems as good a time as any to say “thank you!” to Marathon and Prevost Car for their generous support of the Marathon Club and the rallies. In addition to their general sponsorship, Prevost provided the transportation buses that carried participants to the various activities. And as always, Marathon had service technicians on-site to work on coaches.

After a full day of fun in the sun in Sedona, attendees were ready to wind down back at the RV park, so a casual pizza party there

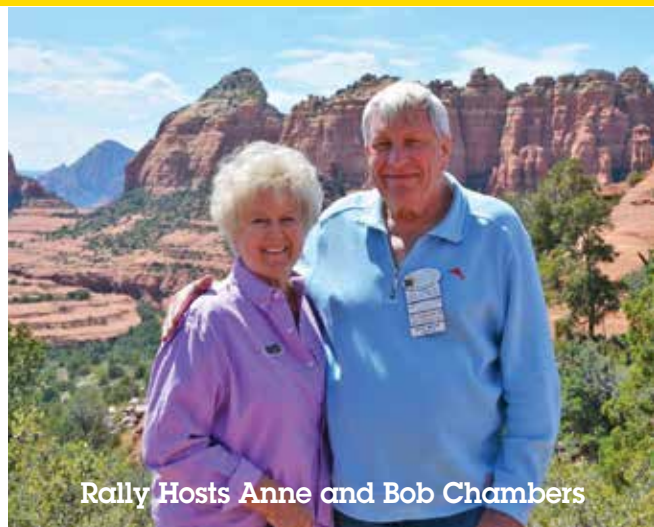




seemed appropriate. Before the pizza boxes were opened, Marathon Club President Ken Byrtus conducted a General Business Meeting. Reports were given, and Grand Canyon Rally Hosts Bob and Anne Chambers were thanked for putting together a terrific rally. Also, South Dakota Rally Hosts Don and Linda Rydstrom were introduced and shared information about their Sept. 15-20, 2014 event. Everyone was encouraged to attend.

After another wonderful breakfast Saturday at the Grand Depot Café, we boarded our Prevost bus for one more adventure. Our first destination was the Museum of Northern Arizona in Flagstaff where two Hopi guides joined our group.

At the Museum, we had the unique opportunity to view the private collection of Hopi artifacts, with curators and archeologists available to provide explanations and answer questions.



Rally Hosts Anne and Bob Chambers





Next we enjoyed an authentic Hopi lunch. The first course was watermelon and tissue-paper thin “piki” bread, a dry, flatbread made from blue corn and ash. More familiar ingredients – but perhaps less historically authentic – were found in our main course, the “Hopi Taco.” What an interesting dining experience!

The ruins at Wupatki National Monument were our next destination. Wupatki was once the largest pueblo on the Colorado plateau, and includes an ancient game court and circular ceremonial gathering place, in addition to the dwellings. While walking around the ruins we were able to gain some understanding of how these people lived. The inhabitants of Wupatki are believed to be ancestors of today’s Hopi. At the ruins and while traveling in the bus, our Hopi guides shared fascinating and educational stories about the culture and history of the Hopi people.

The afternoon passed quickly, and soon we were back at the RV park with just enough time to walk the dog or grab a nap before dinner.

Elephant Rocks Golf Course was the site of our final evening’s farewell party. Our bus driver got a big cheer as he negotiated a really tight turn between rocks to reach the building we were dining in. He commented that we were a unique group; his usual passengers rarely understood the challenges of his job.

Around 9:30 we returned to the RV park, after an enjoyable evening of wining, dining and dancing, and made ready to depart the next morning, carrying with us memories of another wonderful Marathon Coach Club rally. If you haven’t attended a Marathon event yet, you’re missing out on lots of fun and terrific camaraderie, so please join in. Gary and I look forward to seeing you there. 🐾





Show Coach #1225

X3-45 Double Slide



Charming and Inspiring

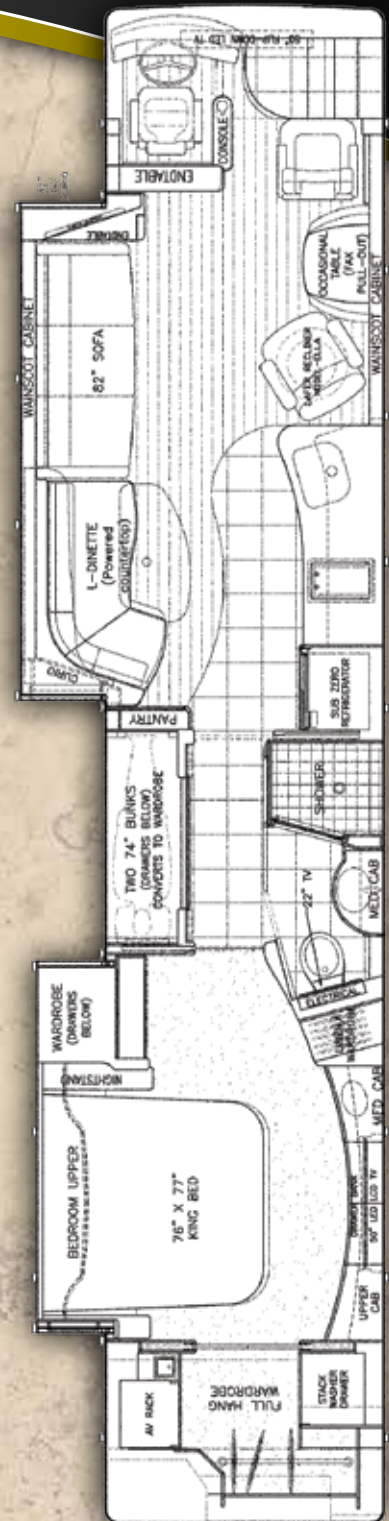
Envision a motorcoach with unrivaled charm inspired by America's most beautiful natural wonders and you have a glimpse at Marathon Coach #1225. The epitome of refinement, this coach is built on a Prevost X3-45 chassis, providing an interior headroom of 89 inches, so even taller passengers stay comfortable.

Gold and lava adorn the charcoal and stainless steel structure, while earth tones and creams create the base for a timeless interior décor. The solid wood planking through the salon provides visual warmth and unadulterated sophistication, while the solid surface counter with contrasting double radius edge treatment makes a striking statement. The "Napele Koa" and glossy "Flax Perform" cabinetry anchor the look.

Head to the rear of the coach to find a sanctuary of relaxation in the master suite. The adjustable reclining bed is ideal for watching your favorite programming on the 50-inch LED TV. However, for avid travelers, it also allows a path-

way to the rear of the coach when the slides are in. When you have visitors, you can rest assured they'll also sleep soundly. Unlike many motorcoaches where overnight guests or family members are a mere afterthought, Marathon Coach has a revolutionary new feature that provides bunk beds, each with its own audio/video system, so everyone has his or her own comfortable space. The innovation comes along when traveling without guests. With the press of a button, the upper bunk lowers down to the bottom of the unit, clearing the way for a spacious wardrobe.

With five televisions, four 15,000-BTU roof air conditioners, two station Aiphone Intercom with camera at the entrance door, commercial Crestron control system, temperature sensing shower valve and so much more, Show Coach #1225 superbly combines unmatched luxury with unrivaled innovation.



Rally Regist

2015

“MARATHON CLUB REUNION RALLY IN LAS VEGAS!”

LVM Resort / Las Vegas, Nev.

April 20-25, 2015. Rally fee to be determined.

QUÉBEC CITY RALLY

ExpoCité / Québec, Canada

Sept. 14-19, 2015. Rally fee to be determined.

2016

“AWESOME AUSTIN” RALLY

Campground TBD / Austin, Texas

April 20-25, 2016. Rally fee to be determined.

“MAGNIFICENT MONTEREY” RALLY

Campground TBD / Monterey, Calif.

Late Sept. (*exact dates TBD*). Rally fee to be determined.

Phone: 800-234-9991 • Email: debj@marathoncoach.com



ration

Check the box(es) for the rally/rallies you plan to attend!

2015

"MARATHON CLUB REUNION RALLY IN LAS VEGAS!"

April 20-25, 2015.

Rally fee to be determined.

QUÉBEC CITY RALLY

Sept. 14-19, 2015.

Rally fee to be determined.

2016

"AWESOME AUSTIN" RALLY

April 20-25, 2016.

Rally fee to be determined.

"MAGNIFICENT MONTEREY" RALLY

Late Sept. (exact dates TBD).

Rally fee to be determined.

The rally fees are due in full at least 60 days prior to the first day of the rally you are attending.

A reminder will be sent before the fees are due.

Please fill out this form completely, write your deposit check, payable to "Marathon Coach Club" (\$150 for each rally you are signing up for), and mail to:

Marathon Coach Club
Attn: Deb Johnson
91333 Coburg Industrial Way
Coburg, OR 97408

Phone: 800-234-9991

Email: debj@marathoncoach.com

Name _____

Address _____

City _____ State _____ Zip _____

Day/Evening Phone _____

Cell Phone _____

Email Address _____

Coach Length _____

Number of People Attending _____

Towing Trailer: YES NO Towing Car: YES NO

Do you require handicapped parking? YES NO

Is this your first Marathon Coach Club Rally? YES NO

Total number of rallies you are sending payment for today _____

Total amount of money enclosed _____





REUNION

Rally IN

LAS VEGAS!

April 20-25, 2015

Preliminary Event Itinerary

Rally Fee: TBD

Free Early Arrival on Sunday, April 19

- Free early arrivals sites after 1:00 pm for attendees at Las Vegas Motorcoach Resort. All sites have 100-amp electric and water/sewer hookups, cable TV, and Wi-Fi access. **Note: Because the rally officially begins on Monday, there is nothing on Sunday's schedule except afternoon meetings/work sessions for those who volunteer to help with things such as welcome preparations, Monday's rally registration and decorating. Because we'll need help parking attendee coaches beginning Saturday, April 18, those who can arrive on Saturday, April 18, or Sunday, April 19, are more than welcome (check-in time is 1:00 pm or later).**

Day 1 Monday, April 20

- **The Reunion Begins: Final Day to Arrive at Las Vegas Motorcoach Resort** (if arriving today, please come in by 10:30 am so you can attend the club's rally registration)
- **Rally Registration at the Resort's Clubhouse** (9:30-11:30 am)

- **Board of Directors' Meeting** (11:30 am-12:30 pm)
- **Welcome Social for First-Timers w/Club Management at the Resort's Clubhouse** (5:00-5:30 pm)
- **Welcome Everyone to the "Marathon Club Reunion Rally in Las Vegas!"** This evening will be lots of fun! There'll be great food and sharing of memories from past rallies. This will be a reunion party to remember! (5:30-8:00 pm)

Day 2 Tuesday, April 21

- **Marathon Club General Business Meeting at the Clubhouse** (9:30-10:00 am)
- **Choose Between One of These Two Activities:**
 1. **"Segways Rock"—Old Las Vegas Segway Tour.** After receiving training on how to ride a Segway, a professional guide will narrate and guide you around north Las Vegas. (10:30 am-12:00 pm)
 2. **"Strip It, Look It and Tease It" Bus Tour.** Take a quick cruise of the Strip and surrounding tarmac with a guide and hear insider stories and see new sights. (10:30 am-12:00 pm)
- **Lunch on Your Own**



- **Gangsters Revealed—The MOB Museum Tour.** The city's newest museum, housed in the former federal courthouse in the Fremont area, cleverly depicts the "legacy of the mob" in Las Vegas. The exhibits are super cool and informative. (2:30-4:15 pm)
- **Early Dinner at a Restaurant on the Strip** (4:30-6:15 pm; restaurant TBD)
- **"This is a Huge Pile of Signs"—The Neon Boneyard Museum Experience.** The one-hour guided tour of this fascinating and unique museum of Las Vegas neon sign collectables is best appreciated at sunset, when many of the signs are illuminated. This museum was featured on the final episode of this year's Amazing Race TV program. (6:30-7:45 pm)

Day 3 Wednesday, April 22

- **Breakfast at the Resort's On-Site Diner** (8:00-9:30 am)
- **Slot Tournament and Lunch at a Casino on the Strip** (11:00 am-2:00 pm)
- **Club Reunion Street Party at the Resort** (5:00-7:00 pm)
- **Kick Back at the Display: Popcorn and a Movie.** Marathon's Display Coach will show a favorite old movie this evening. Gather round and enjoy it with fellow attendees. (7:30-9:15 pm)

Day 4 Thursday, April 23

- **Breakfast at the Resort's On-Site Diner** (8:00-9:30 am)
- **Choose Between One of These Two Activities:**
 1. **Electric Go-Kart Driving at Las Vegas Fast Lap Indoor Karting Racing Center.** Different driving speeds will be accommodated here; all you have to do is belt up and have fun! (9:45-11:30 am)
 2. **"Dig This"—Las Vegas' Heavy-Equipment Playground for Adults.** This fun and unique activity reconstructs childhood play for adults, letting you climb aboard excavators and bulldozers to

play in the dirt inside a giant natural sandbox! Employees outfit participants with the knowledge and safety gear they need to get behind the wheel before explaining all the levers and buttons of the control panel. Patrons are then left alone inside climate-controlled cabs to steer their excavator or bulldozer around the play yard, excavating trenches, making piles and climbing to their tops, and moving mammoth tires. (10 people per 90-minute-time slot; 8:00 am-2:30 pm)

- **Dinner and a Fabulous Show on the Strip** (TBD) (5:00-9:30 pm)

Day 5 Friday, April 24

- **Marathon "Tech Talk" Session at the Resort's Clubhouse** (8:30-9:30 am)
- **Trap Shooting at Clark County Shooting Park.** This unique activity was offered at the Idaho Rally and because it was so popular, we're doing it again. This activity will be run by a skilled club member. Beginners to experienced shooters are welcome. (10:00 am-1:00 pm)
- **"Marathon Club Reunion Rally in Las Vegas!" Farewell Social and Dinner.** Tonight promises to be memorable and special, with fun and interesting surprises in store. (5:00-8:00 pm)

Day 6 Saturday, April 25

- **Please Depart by 11:00 am and Thank You for Coming!**



Marathon Coach Club International

Québec City Rally

September 14-19, 2015

Rally Fee TBD / Detailed Itinerary TBA

The 2015 fall rally in Québec City, Canada, will offer unparalleled experiences for everyone! Commonly described as North America's most charming European vacation spot, the uniquely beautiful, fortified 17th century "walled city" offers old European charm and, without a doubt, a parcel of cherished memories for all who visit!

Marathon Club's five-day sojourn will feature activities dealing with exquisite cuisine, contemporary and historical French-British-Canadian culture, and urban artistic delights, all within the 400-year-old walls of Old Québec. Our foray into Old Town isn't complete without a visit to the majestic Le Château Frontenac, one of the world's most imposing historic hotels and the most photographed hotel in the world.

Attendee coaches will park on Québec's "ExpoCité" grounds near the new Centre de Foires convention/exhibition center, just eight minutes from Old Town. Here the coaches will dry camp on pavement; however, electricity, water and honey wagon services will be provided. Prevost Car is supporting the club's visit to Québec, and this support will allow attendees to have an utterly wonderful experience.

Some of the activities we are considering for this rally include:

- "Bienvenu à Québec" Opening Dinner.
- Prevost "FactoryWorld" Tour, hosted by Prevost Car.
- Breakfast and Tour of Quartier Petit Champlain, the oldest shopping district in North America.
- Classic Dinner at Le Château Frontenac, followed by a romantic, horse-drawn carriage ride.
- Political and Military Luncheon Tour at the Québec Citadel and Garrison. Attendees might then cross the street to "Le Parlementaire," located in the inner courtyard of the Parliament Building. This restaurant's elegant dining room, with its distinctive Beaux-Arts décor, has

hosted many of the political personalities who have marked Québec's history.

- Upper Town and "Musée du Québec" Tour—a truly impressive museum of Quebecian art located in the heart of the Plains of Abraham. This museum consists of three pavilions, each in a distinct building, one of which is the old prison of Québec City, dating from the 19th century.
- Québec Lower Town Tour and Lunch, beginning in Place-Royale and the cobblestone square. Place-Royale is the city's French birthplace and contains the largest surviving ensemble of 17th and 18th century buildings in North America.
- Le Château Frontenac Hospitality Suite—What if we were to reserve this room at this landmark hotel for everyone's convenience?



- Château Cuisine Cooking Demonstration and Lunch—this would be a truly memorable experience with one of Canada’s premier chefs.
- Québec City Walking “Ghost Tour”—dives into Québec’s illustrious past with the guide dressed in authentic, period-era clothing.
- Architecture Walking Tour and Lunch—Québec City, founded in 1608, is one of North America’s oldest cities. The word that best describes this city and its architecture is “romantic:” the picturesque cobblestone streets are sprinkled with historic buildings, churches and shops, with the magnificent St. Lawrence River as the backdrop.
- Antique Shopping on St-Paul and St-Pierre Streets—without a doubt, there are hidden gems to be discovered in these stores, which often specialize in certain types of antiques,

such as: interesting knick knacks, old clocks, Victoriana, Art Deco and Art Moderne objects, and the increasingly sought-after kitsch and housewares of the early post-World War II period.

If you’d like to attend this wonderful Marathon Club event, please fill out the Rally Registration page in this issue and mail it soon with the required deposit to ensure yourself a spot. You don’t want to miss this very special Marathon Coach Club International rally. The more people we have attend this event, the better—this destination is one that’s definitely worth sharing. Don’t delay because space is limited!

SIGN UP TO ATTEND TODAY.

MARATHON
COACH

Coloring Contest



BEST OF SHOW WINNER

Abigail D.

ENGINEERING HONORABLE MENTION

Kademurd A.

Recently, Marathon employees, family members and the public at large were invited to embark on a creative adventure as we hosted our first Paint Design Contest for Kids (of all ages). Challenged to design their own stunning Marathon Show Coach in two categories, "Patriotic" and "General Paint Rendition," people participated with gusto, sharing work that spanned the imaginative, the colorful, the beautiful and more.

It was a tough decision for our judges because we received a multitude of excellent entries. Our congratulations to the following winners:

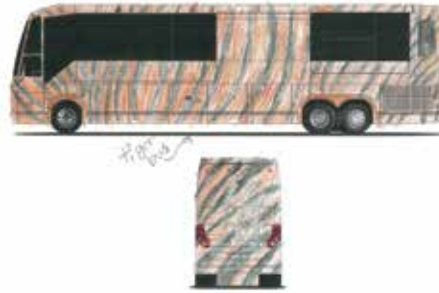


9 AND UNDER

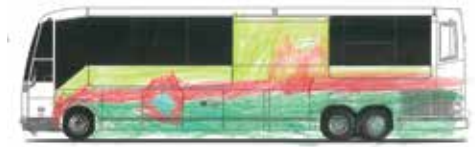
1st Place: Chelse P.



2nd Place: Chelse P.



3rd Place: Elias J.



AGE: 10-17

1st Place: Jenifer E.



2nd Place: Sarah Sc.

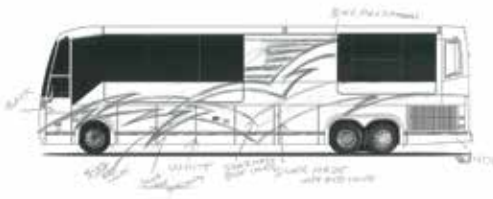


3rd Place: Sarah S.

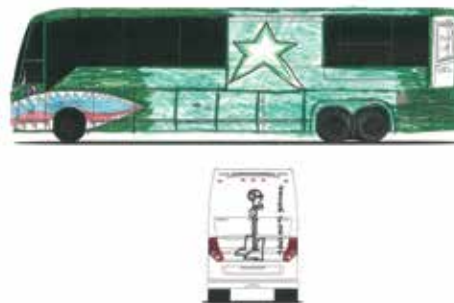


AGE: 18-80 (AND OVER)

1st Place: Andres I.



2nd Place: Alex F.



3rd Place: Timothy F.



We received so many designs that we couldn't feature them all here. If you wish to see additional entries, simply visit the galleries on our Facebook, Google+, Pinterest and Flickr accounts. You'll find quick links to these and more on our website at www.marathoncoach.com.



M Exterior
CREATIONS

Garnering Attention

The superb artistry of the M Exterior Creations team has caught the attention of motorcoach enthusiasts worldwide. It takes more than state-of-the-art equipment and the highest quality materials to create a coach exterior that's truly a work of art. It takes talented artisans with unrivaled passion and expertise.

With more than 280 years combined experience, the 12-person paint team find themselves vibrant with possibilities. Whether they're incorporating edgy, hot-rod details or intricate special effects, they're accustomed to their designs garnering attention and turning heads.

"Something I'm especially proud of," said Andy Ibarra, Assistant Paint Division Manager, "is that we come up with colors that no other company can offer. In fact, most of our latest colors are custom mixes."

Although skilled in all areas of special effects, including creating texture, light-bending crystals, high-end metallics, pearlized pastels, intricate ghosting, sponge work and airbrushing, this team has also mastered more complex special effects, such as that of the "candied" variety.



and Turning Heads

"The candies are something special," said Pete Sutton, Marketing Manager and Exterior Designer. "They add incredible depth and brilliance. We can put down any texture or color you want, then shoot dye over it to create a rich, deep, dazzling color."





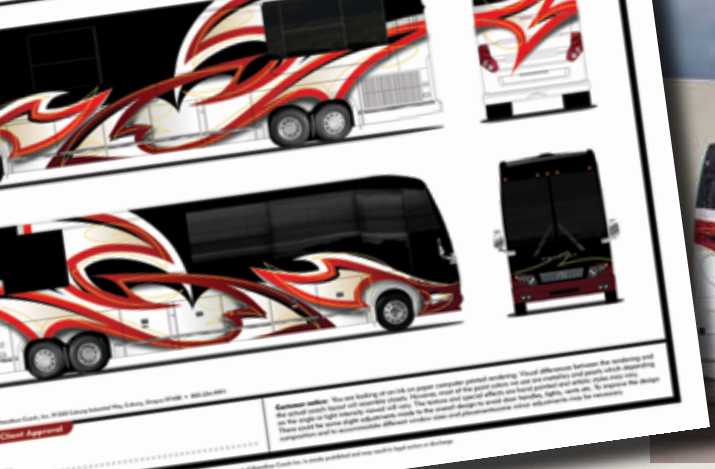
“I’m constantly amazed by the *incredible special effects* our paint team can do.”

- Steve Schoellhorn

Our modern facility houses four full-service paint booths, making it the largest of its kind in the country. The paint department is so fervent about details, they often pre-spray multiple panels to ensure the color comes out exactly as desired. “Doing everything in-house gives us complete control of the entire process from the prep and body work to the design and

color creation,” said President and Owner Steve Schoellhorn. “I’m constantly amazed by the incredible special effects our paint team can do. It’s far above what everyone else in the industry is doing.”

Long before Andy and his team don their dustproof suits and safety gear, much has happened behind the scenes. For example, custom-



ized front and rear caps are added to provide seamless integration of the awning housing. These components, combined with Marathon's custom fenders and front grill, create the unmistakable signature look. Plus, a thorough inspection of the shell is imperative.

"Paint is only as good as the bodywork underneath it," said Ibarra. "We know that if there are any flaws in the composite, no matter how minuscule, they'll be reflected in the final paint job. This is why we methodically and meticu-

lously check for any imperfections."

It's this attention to detail that has Marathon known for impeccable paint design and implementation. This same passion drives our desire to be good neighbors by utilizing environmentally friendly practices such as reclamation of paint and the recycling solvents.

From minor repairs to full strip and restylings, the M Exteriors Creation team is ready to make your vision a reality. ↴





Tailgating

Marathon Coach Style

Die hard sports fans know that tailgating is about more than burgers and beer; it's the ultimate sporting social event. As Marathon owners, you know that your home is where you park it, and tailgating season creates some of the most interesting neighborhoods around.

Whether you're celebrating team pride or reveling in the party atmosphere, when you own a Marathon, you can enjoy game day before, during and after the big game. Alan Tweedie, Alabama fan and Marathon coach owner, knows tailgating. His triple slide H3 not only features the crimson and white university colors, but also sports the words "Crimson Tide" in spectacular red lights across the front of his coach – red under-coach lighting completes the look.

Although some of Alan's friends, both old and brand new, enjoy watching the game on one of the two televisions in Alan's salon, most choose to congregate outside the coach. Between his entertainment bay with large screen TV and built-in barbeque grill, plus a refrigerator

and coolers, this Marathon becomes a true party bus.

"We'll usually all get together on Friday, before the game, if it's a home game," Alan said. "We're all out there in our Crimson Tide colors and we set up our chairs, TVs and everybody just comes down and has a good time."

Whether you bleed college colors or hues of the NFL, all that matters are the people you surround yourself with, your team spirit and, of course, a great menu.





It's easy to be the **MVP** of your team's fans when you own a **Marathon**

- Location, location, location: Seek a tailgating area with grass on at least one side. This means you'll have one less car or coach to contend with and more room to host friends.
- Show your pride: Reflect your spirit with outdoor chairs and indoor throw pillows in team colors. However, consider incorporating some unexpected details. A custom branding iron can make your steaks and hamburgers a dining stand out, while logoed hand towels in the water closet can be just the detail that show your die-hard fandom.
- Continue to festivities: Don't have guests worry about waiting in that long line rushing to get out. Pull your grill from the slide out and toss on some additional pork steaks and ribs, pour some tasty beverages and watch the postgame highlights on your 50-inch screen while everyone else fights traffic.
- Share your signature dish: Have a notable recipe at the ready to keep them talking well past game night. Looking for something quick and delicious? Check out Marathon Salesman Jim Cogley's award-winning corn salsa recipe on our blog at blog.marathoncoach.com.
- Looking for your own playbook for tailgating success? Consider upgrading your television or installing a built-in grill. Call any of our nationwide service centers. They stand ready to assist.

Fall is a thing of beauty. But fall with the promise of tailgating? Now that's something to celebrate. 🍂

coach showcase

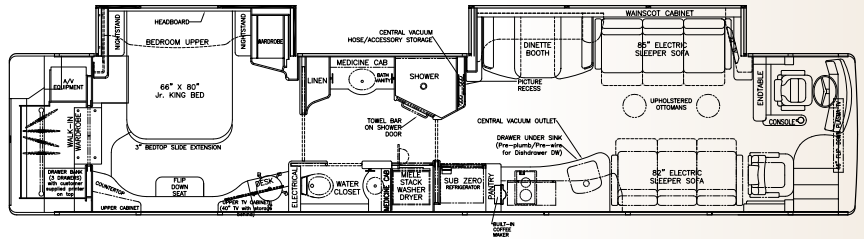
Visit www.marathoncoach.com to view available new and pre-owned inventory.



#1208 | 2013 Marathon Double Slide-Out XLII

TOP FEATURES:

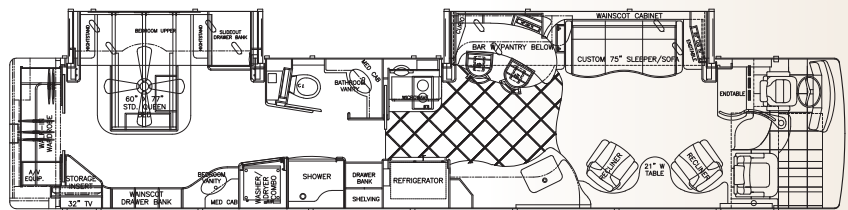
- Two sleeper sofas
- Granite floor in salon, galley & bath
- Aiphone intercom system
- Crestron control system
- Rear walk-in closet



#1042 | 2007 Marathon Double Slide-Out H3-45

TOP FEATURES:

- Walk-in rear wardrobe
- Custom jewelry storage
- Granite flooring in galley and dinette
- Crestron control system
- Stacked slidemasters





HANDY TIP FROM THE MARATHON COACH SERVICE DEPARTMENT



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Finally – an easy replacement for tungsten lights.

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- **Brighter**
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- **Less power draw**
(47 amps for the original bulbs; 6 amps for the LED bulbs)
- Changes to the Crestron programming may be necessary on some coaches



Excellence by Design

Visit Us Online at: www.marathoncoach.com

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Service Manager
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