



## YOU'RE INVITED to RIDE & DRIVE!

Join us for a customized tour of the Volvo engine plant in Hagerstown, PA and stay to test drive brand new Prevost and Volvo coaches during a "Ride & Drive" afternoon.

**DATE:** Thursday, May 11th

### RIDE & DRIVE 2017

- Learn more about the road-tested Volvo GHG17 engine and the ways it can improve fuel consumption and your bottom line!
- Test drive new coaches!
- Enjoy hands-on experience with Prevost Aware™ and other state-of-the-art driving features!
- Speak with our sponsors from the fields of financing, graphics, insurance and fabrics!
- Meet with Prevost sales and service personnel!
- Register to win prizes!

Encounter THE ULTIMATE EXPERIENCE at the Prevost Ride & Drive! Email [Katlin.voigt@volvo.com](mailto:Katlin.voigt@volvo.com) for details.

### Customer Corner: Why TCS loves the H3-45®

Watch as Terry Fischer, Owner & President of Transportation Charter Services out of Los Angeles, California, talks about how the Prevost H3-45® is ideal for his diversified business.

[Watch the video here.](#)



### REFURBISHED - LIKE NEW!



A fully refurbished interior with NEW seat covers, flooring and step covers to go along with a freshly painted exterior make this 2009 Prevost H3-45® a steal at \$249,000! The coach is powered by the combination of a Volvo D13 engine and an Allison B500 transmission; has seating for 56 passengers, closed parcel racks and less than 400,000 miles!

Reference #: **09P1398**

Located at the Prevost Service Center in Nashville, TN

[Click here to view our pre-owned inventory.](#)

### Celebrity Prevost Spotlight

Watch country music legend, Dolly Parton give a tour of her beloved home-away-from home while she's on the road. With some interesting Dolly-inspired color choices and features like customized storage space for all her extra hairpieces, this is truly a unique Prevost X3-45® coach!

[Watch the video.](#)



### What is I-START?

I-Start means "Intelligent Start" and it's a new standard feature on the Volvo 9700®. The dual battery system is designed to secure cranking and provide a longer service life for the batteries; even if deep cycled by the consumers. In summary, the coach's batteries protect themselves so you can count on them at all times.

[Click here to learn more.](#)

### Volvo 9700® Now Available in Canada!

The Volvo 9700® made its debut into the Canadian market at the 2017 Ontario Transportation Expo (OTE) conference in Toronto. The efficiency of the Volvo 9700® coach can contribute to increased income and lower costs in order to help you achieve higher productivity, while keeping quality-conscious passengers safe and comfortable. Michael Power, Director of Marketing for Prevost says, "With its modern-look, comfortable interior and impeccable safety features, the Volvo 9700® will transform the Canadian transportation market."

Find more information on our [NEWS](#) page.



### Dan Besserer



We are pleased to announce the addition of Dan Besserer to the new coach sales team. As Regional Sales Manager for the Central West Region, Dan will be covering Southern California, Arizona, New Mexico and parts of Utah. He previously worked within the parts & service division of Prevost and boasts almost 39 years of experience in the transportation industry.

"We are very excited about adding Dan's energy and experience to our sales team. I am confident that his level of industry knowledge and enthusiasm for maintaining a high level of customer support will be of great value to our business," says Jack Forbes, Vice President North American Sales.

[Click here for the full story.](#)

### Online Training

Today's coaches have more complex battery and charging systems than ever before. Let Prevost's expert training staff lead you through this complicated topic with the "AGM Batteries and Charging Systems" webinar.

Topics covered include battery basics, types of batteries used on Prevost coaches, PRIME systems, battery diagnostics, charging AGM batteries, and Vanner battery equalizers. This webinar will assist you in getting the longest life from the battery system on your fleet.

Click [HERE](#) to view a full list of available webinars, then select "[View Events by Date](#)" on the right.

### Steering and Suspension Sale!

Stock up and save on select [steering and suspension items](#) so you can deliver a smoother, safer ride! In addition to special pricing on select parts, receive a 5% discount on alignments and undercarriage inspections performed at a Prevost Service Center.

All work performed in our service centers includes a 12 month parts and labor warranty.

[Browse all current Parts Promotions here.](#)



### Upcoming Shows & Events

APTA Bus & Paratransit  
Reno, NV  
May 7 - 10

Ride & Drive / Engine Plant Tour  
Hagerstown, MD  
May 11

UITP / CUTA  
Montreal, QC  
May 15 - 17

National Association of Collegiate  
Directors of Athletics  
Orlando, FL  
June 9 - 16

Please feel free to forward to anyone in your organization who might be interested. Opt-in requests can be sent to [prevostcar@volvo.com](mailto:prevostcar@volvo.com).

Want to change how you receive these emails? You can [update your preferences](#) or [unsubscribe](#) from this list.



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